



# Lights, Camera, Action!



Use this planning template as you research and create YouTube videos.

<b>Title</b>	
<b>Description</b>	
<b>YouTube Category</b>	
<b>Video Thumbnail</b>	
<b>Playlist:</b> Which of your channel playlists (if any) do want to attach the video to?	
<b>Audience Designation:</b> For kids or general audience?	
<b>Tags:</b> Are there any words that can help people find your channel? (for content that can be	

misspelled)	
<p><b>Video Elements: Cards</b>          Will you use cards? If so, fill out the fields in the next column.</p>	<p><b>Type of card:</b>  <b>Timestamp:</b>  <b>Custom Message:</b></p> <p><b>Teaser Text:</b></p>
<p><b>Video Elements: End Screen</b>          Will you have an end screen that appears when the video commences? If so, choose which option you would like to have.</p>	<p><b>Option A:</b> 1 Video, 1 Subscribe Icon  <b>Option B:</b> 2 Videos  <b>Option C:</b> 1 Video, 1 Playlist, 1 Subscribe</p> <p><b>Video 1:</b>  <b>Video 2:</b>  <b>Playlist:</b></p> <p><b>End Screen Timestamp:</b></p>
<p><b>Visibility:</b> Who can have access to the video?</p> <p>Public = anyone          Private = you and those you invite          Unlisted = anyone with the link</p>	
<p><b>Sharing:</b> Where and how will you share your video?</p>	